

ASSEMBLY SCIENCE, INNOVATION AND TECHNOLOGY
COMMITTEE

STATEMENT TO

ASSEMBLY, No. 4733

STATE OF NEW JERSEY

DATED: MARCH 16, 2026

The Assembly Science, Innovation and Technology Committee reports favorably Assembly Bill No. 4733.

As reported, this bill prohibits a person or entity who develops or deploys generative artificial intelligence in the State from advertising or representing to the public that the generative artificial intelligence is able to practice a profession or occupation regulated pursuant to Title 45 of the Revised Statutes or by the Judicial Branch of State government or the Administrative Office of the Courts.

A violation of the bill's provisions would be an unlawful practice under the consumer fraud act, and would be punishable by a monetary penalty of not more than \$10,000 for a first offense and not more than \$20,000 for any subsequent offense. Additionally, a violation of the consumer fraud act can result in cease and desist orders issued by the Attorney General, the assessment of punitive damages, and the awarding of treble damages and costs to the injured.